


# CHURCH LIVE STREAMING

## STARTER KIT

Effortlessly set up and optimize your church live streams. Equipment recommendations, and best practices to create an engaging and seamless online worship experience.



### STEP 1: DEFINE YOUR VISION

- Determine your streaming goals and frequency (weekly services, events, daily devotionals).

### STEP 2: ESSENTIAL EQUIPMENT

- **Camera:** DSLR or HD webcam.
- **Audio:** Lapel or USB condenser microphone.
- **Lighting:** Soft, clear lighting.
- **Internet:** Stable connection (min 5 Mbps upload).



### STEP 3: MASTER THE ONESTREAM LIVE STUDIO

- Stream your services in HD for professional presentation.
- Switch between multiple camera angles to keep your audience engaged.
- Deliver sermons and announcements smoothly and professionally with an integrated teleprompter.
- Easily invite remote speakers, choir members, or congregation testimonials to enrich your services.

### STEP 4: ENGAGE YOUR CONGREGATION

- Use Unified Live Chat across platforms.
- Entertain live polls, Q&A, and prayer requests.

### STEP 5: AUTOMATE & SCHEDULE

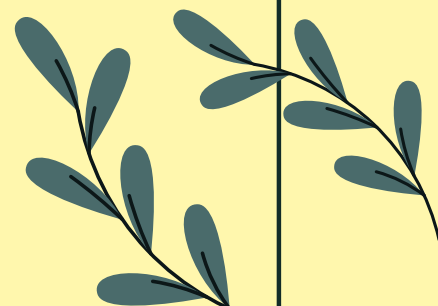
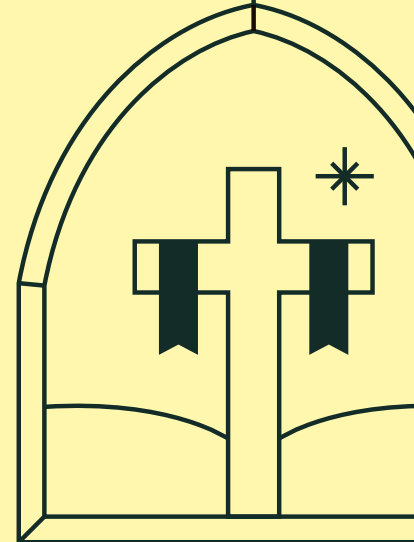
- Advanced scheduling of services.
- Playlist streaming for continuous spiritual content.

### STEP 6: EXTEND YOUR REACH

- Multistream to 45+ social platforms.
- Embed streams on your Church website.
- Go live on OneStream Live-hosted customizable live pages.

### STEP 7: BRAND & PERSONALIZE

- Custom overlays, logos, and scripture graphics.
- Media sharing: slides, hymn lyrics, videos, and more.



## STEP 8: IMPROVE CONTINUOUSLY

- Use analytics to refine your approach.
- Regularly review and enhance viewer engagement.

## EXPERT TIPS FOR EXCEPTIONAL CHURCH LIVE STREAMING

- Conduct comprehensive technical rehearsals before going live.
- Always have a backup plan (pre-recorded content) ready in case of technical issues.
- Consistently remind viewers of upcoming events through email newsletters, social media, and during streams.
- Archive every broadcast for future use, training, or to reach those who missed the live session.

