**CONTENT CREATION AND INTELLECTUAL PROPERTY AGREEMENT**

This Content Creation and Intellectual Property Agreement ("Agreement") is made effective as of [Date] ("Effective Date"), by and between [Content Creator's Full Name], herein referred to as "Creator," and [Client/Company's Full Name], herein referred to as "Client."

WHEREAS, the Creator is engaged in the creation of [describe the type of content, e.g., videos, articles, graphics] ("Content"); and

WHEREAS, the Client wishes to engage the Creator to create such Content, and the Creator agrees to provide such services under the terms and conditions set forth in this Agreement;

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, the parties hereto agree as follows:

### **1. Scope of Services**

a. Description of Services: The Creator agrees to provide content creation services as described in Exhibit A attached hereto and made part of this Agreement by reference.

b. Delivery Schedule: The Creator shall deliver the completed Content to the Client by [insert delivery date or schedule].

c. Revisions: The Client is entitled to [number] revisions of the Content without additional charges, provided that such revisions are requested within [number] days of receipt of each piece of Content.

### **2. Intellectual Property Rights**

a. Ownership: All original Content created by the Creator under this Agreement shall remain the sole and exclusive property of the Creator until full payment has been made by the Client.

b. Transfer of Rights: Upon receipt of full payment, the Creator agrees to transfer and assign all intellectual property rights of the delivered Content to the Client, except as otherwise agreed in writing.

c. License: Until such time as the intellectual property rights are transferred to the Client, the Creator grants the Client a non-exclusive, non-transferable license to use the Content for [describe permitted use, e.g., marketing, online publication].

### **3. Compensation**

a. Fees: The Client agrees to pay the Creator a total fee of [insert amount] for the services provided under this Agreement.

b. Payment Schedule: Payment shall be made according to the following schedule: [insert payment milestones, e.g., 50% upfront, 50% upon completion].

c. Late Payment: Payments not made within [number] days of the due date will incur a late fee of [percentage] per month.

### **4. Confidentiality**

The Creator agrees not to disclose any confidential information obtained during the engagement without the prior written consent of the Client.

### **5. Cancellation and Termination**

This Agreement may be terminated by either party with [number] days written notice. Upon termination, the Client shall pay the Creator for all services rendered up to the date of termination.

### **6. Indemnification**

The Creator agrees to indemnify and hold the Client harmless from any claims arising out of the Creator's breach of this Agreement.

### **7. Governing Law**

This Agreement shall be governed by the laws of [State/Country].

### **8. Entire Agreement**

This Agreement constitutes the entire agreement between the parties and supersedes all prior agreements, whether written or oral.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date.

| Creator:  Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Printed Name: [Creator's Full Name]  Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Client:  Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Printed Name: [Client/Company's Full Name]  Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
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Exhibit A: Description of Services

[Provide detailed information about the services to be provided, including the type and format of content, any specific themes or subjects to be covered, and any other relevant details.]