

# SEO CHECKLIST FOR LIVE VIDEOS



Schedule streams in advance to build anticipation and attract more viewers.

Design an eye-catching thumbnail to encourage clicks.

Engage with Live Chat to increase viewer retention and interaction.

Enable live captions to make your stream more accessible and improve SEO.

Embed stream on your website to drive traffic and enhance SEO.

Cross-promote with guests to promote the stream across their channels and audiences.

Optimize stream title & description and make them keyword-rich.

Add relevant tags and metadata to improve discoverability.

Use stream keywords in dialogue to enhance relevance.

Stream to multiple platforms to broaden your reach.

Add intros and end screens with links to related content to keep viewers engaged post-stream.

Use relevant hashtags on social media to increase visibility.

Maintain a regular streaming schedule to build a loyal audience base.