



10 PROVEN BEST PRACTICES FOR AFFILIATE MARKETING





**Unique
Referral Link**



25%
Recurring
Lifetime Commission



**Start making
Money**



OneStream Live



ABOUT OUR AFFILIATE PROGRAM

Partner with us for profitable returns. Promote OneStream Live in your network and make a 25% recurring commission on every referral purchase.

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1. CHOOSING THE RIGHT NICHE

Follow Your Interests

Start by identifying what you are passionate about

Check the Demand

Make sure there's enough interest in your chosen niche

Do Your Research

Join forums, groups, or communities related to your niche.



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2. BUILD CONTENT BEFORE STARTING AFFILIATE MARKETING

Create Content First

Write around 10-12 useful and engaging articles or posts before you begin promoting affiliate products.

Why It Matters

Without content, visitors won't have a reason to stay on your site



3. SIGN UP FOR DIFFERENT PROGRAMS: DON'T RELY ON JUST ONE

AVOID RISKS:

For instance, in 2020, Amazon suddenly reduced its commission rates, impacting many affiliates who depended solely on Amazon.

DIVERSIFY INCOME:

If one affiliate program changes its policies or shuts down, you'll still have other programs to rely on for income.



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4. USE MULTIPLE SOCIAL MEDIA CHANNELS FOR PROMOTION

Expand Your Reach:

Use platforms like Instagram, Twitter, YouTube, and Facebook to connect with various audiences.

Build Connections:

Engaging with your audience on multiple platforms helps build stronger relationships.



RESEARCH KEYWORDS:

Use SEO tools to identify popular keywords related to your niche.

5. OPTIMIZE YOUR AFFILIATE MARKETING FOR SEARCH ENGINES

USE KEYWORDS NATURALLY

Integrate these keywords into your content titles, descriptions, and articles in a way that feels natural.

IMPROVE WEBSITE

Ensure your website is fast and mobile-friendly.



6. KNOW THE INS AND OUTS OF THE PRODUCTS YOU'RE RECOMMENDING

RESEARCH PRODUCTS

Learn as much as you can about the products you're promoting.



TAILOR RECOMMENDATIONS

Explain how the product solves specific problems or improves the lives of your audience.

GET EXCLUSIVE CODES:

Request unique discount codes from your affiliate partners for your audience

7. MAXIMIZE ENGAGEMENT WITH DISCOUNT CODES

PROMOTE CODES WELL:

Share these discount codes in your posts, emails, and on social media to maximize their reach.

CREATE URGENCY:

Set expiration dates on your discount codes to encourage immediate action from potential buyers.



8. DRIVE TARGETED TRAFFIC

Quality over Quantity:

It's more effective to have a smaller number of interested visitors who are likely to buy rather than a large number of uninterested visitors.

Diverse Sources:

Use SEO for long-term organic growth, social media for engagement, and paid ads for immediate results.



9. ENGAGE DIRECTLY FOR AFFILIATE SUCCESS

Use Social Media Effectively:

Share useful content and interact with your audience on platforms like TikTok and YouTube.

Email Marketing:

Build an email list and send regular updates, offers, and useful content to your subscribers.

Offer Value:

Provide something of value, such as a free guide or discount, to encourage people to subscribe to your email list.



10. STAY AHEAD WITH TRENDING TOPICS

Use Tools:

Use keyword tools to identify trending topics related to your niche.

Follow Industry News:

Subscribe to newsletters and follow industry experts to stay informed about the latest trends and updates.

Social Media Insights:

Monitor platforms like TikTok for real-time trends and adjust your content to match what's currently popular.



CONTACT US

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