

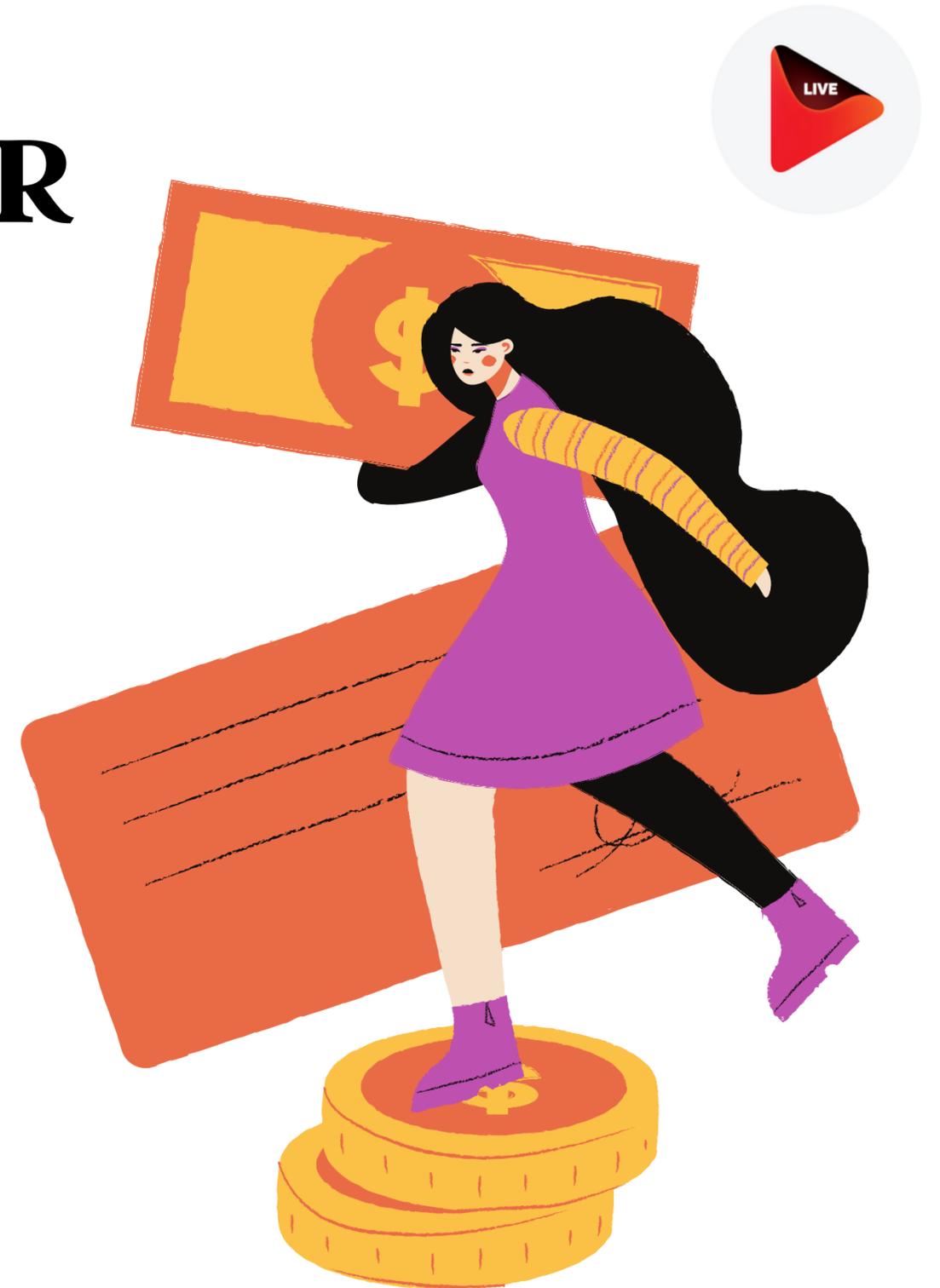


PINTEREST AFFILIATE MARKETING

*What It Is and How to Use It to
Make More Sales*

HERE'S WHAT WE'LL COVER IN TODAY'S SESSION:

- 01** *What is Pinterest affiliate marketing and how it works*
- 02** *The benefits of using Pinterest for affiliate marketing*
- 03** *How to use Pinterest to make sales and earn money*
- 04** *Best Practices for Pinterest Affiliate Marketing*





WHAT IS PINTEREST AFFILIATE MARKETING?

It's a way to **earn money** by sharing products on Pinterest.





HERE'S HOW IT WORKS

When you create a Pin, you can add a link to a product.

If someone **clicks on that Pin** and buys the product, you earn money! This is called affiliate marketing.



EXAMPLES:



You can sign up for the OneStream Live Affiliate Program. Once you join, you'll get a unique affiliate link to share.

Create an eye-catching Pin that highlights OneStream Live's benefits, like "Stream to Multiple Platforms with OneStream Live!"

Make sure to include your affiliate link in the Pin description. When someone clicks on your Pin and uses your link to purchase a subscription, you earn a commission!

WHY USE PINTEREST FOR AFFILIATE MARKETING:



01

Large Audience:

Pinterest has 522 million users every month. That's a lot of people! When you share links to products on Pinterest, you can reach many potential customers who might want to buy.

02

People Are Ready to Buy:

Many people go to Pinterest looking to buy things. They want new ideas and products. In fact, 80% of users find new brands on Pinterest. This means your links can lead to sales!

03

Visually Appealing:

Pinterest is perfect for showing off pretty products like makeup, home decorations, clothes, and food. Pictures (called Pins) can attract people and get them to click on your links.

04

No Annoying Ads:

Links on Pinterest don't look like regular ads. They mix well with other Pins, so they don't bother people. This can make more users click on your links because they feel natural.

05

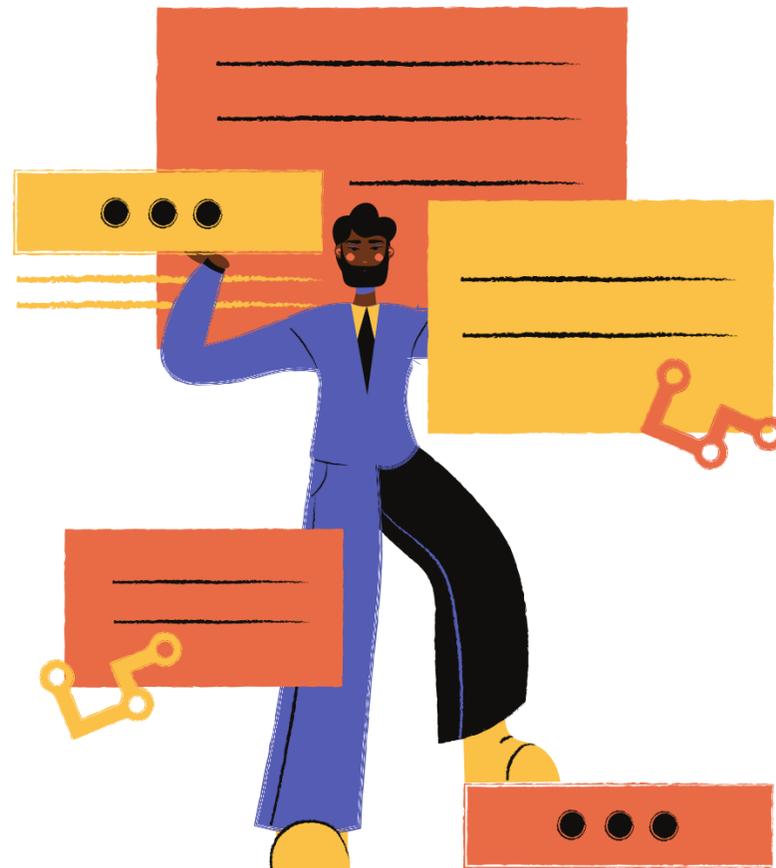
Free to Use:

Joining Pinterest doesn't cost anything! You can create an account and start making Pins for the products you want to promote. This is a great way to get free visitors to your links.





HOW TO USE PINTEREST AFFILIATE MARKETING TO MAKE MONEY





Step 1:

**Create a
Pinterest Account**

Step 2:

**Join Affiliate
Programs**

Step 3:

**Create Eye-
Catching Pins**

Step 4:

**Add Your
Affiliate Links**



BEST PRACTICES

for using Pinterest for Affiliate
Marketing





1- Rules to Follow

- Don't hide your affiliate links.
- Tell everyone that your content is sponsored or has affiliate links.
- Don't create fake accounts to repin your content; that's against the rules!

2- Create Multiple Pins

- Consider creating multiple Pins for each post. The more Pins you have, the better!





3- Collaborate!

Join group boards where multiple people share content. This can get more eyes on your Pins! Just make sure to read the rules for each group before posting.

4- Optimize for SEO

- Use keywords in your profile bio.
- Include specific keywords in your Pin descriptions.
- Make sure your board titles have relevant keywords.



5- Track your success!

- Click-through rates: How many people click on your Pin?
- Time on site: How long do they stay on your page?
- Conversions: Are people buying what you promote?

6- Boost visibility!

Consider promoting your best Pins. You can buy ads on Pinterest to reach even more people. Use eye-catching images and clear text to grab attention!



7- Stay Updated!

Pinterest is always changing, so keep learning about new trends and strategies. Follow other successful Pinterest marketers to get ideas and tips.

8- Adjust Your Strategy!

Pay attention to which Pins get the most clicks. If a particular style or topic works well, create more Pins like that!



9- Share and Promote

- Consistency is key! Post new Pins often to keep your audience engaged. Aim to share a mix of your Pins and other people's content.
- Follow other users, comment on their Pins, and repin content that relates to your niche. This can help you build a following.

10- Develop a Strategy

Create a Pinterest affiliate marketing strategy to monetize your pins. This helps you earn commissions from brands by promoting affiliate products that resonate with your target audience. Focus on popular categories to maximize your earnings!





11- Share Affiliate Links Correctly

To share affiliate links, set up a Pinterest business account. When creating a new pin, use your direct affiliate link as the source URL. You can also link to related content, like blog posts or videos, to engage users before they make a purchase. Remember to disclose your affiliate links to comply with legal requirements.

12- Balance Your Content

Maintain follower engagement and trust by following the 80/20 rule: share 80% informative, entertaining, or valuable content, and keep 20% for promotional posts. This balance helps build trust with your audience.



INTRODUCING YOU TO **ONESTREAM LIVE AFFILIATE PROGRAM:**

- Promote OneStream Live in your network and make a 25% recurring commission on every referral purchase.
- Easily withdraw your affiliate commission directly into your PayPal account.
- We offer support with affiliate assets, email templates, tips, and more!





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