



TIKTOK AFFILIATE MARKETING

3 Strategies to make money

HERE'S WHAT WE'LL COVER IN TODAY'S SESSION:

- 01 *What TikTok affiliate marketing is and how it works.*
- 02 *Why TikTok is perfect for affiliate marketing.*
- 03 *3 proven ways to make money with affiliate marketing on TikTok.*
- 04 *OneStream Live Affiliate Program*





WHAT IS TIKTOK AFFILIATE MARKETING, AND HOW DOES IT WORK?

It's about promoting products or services through short videos on TikTok.

The idea is simple: you create content around a product, share a special link, and whenever someone buys through your link, you get a commission.

Think of it as getting paid for recommending stuff you love.





HERE'S HOW IT WORKS

- **Join Affiliate Programs:** First, you need to sign up for affiliate programs that fit your vibe or niche.
- **Create Engaging Content:** Next, you make TikToks! But not just any TikToks, make them fun, authentic, and relatable.
- **Share Your Affiliate Links:** TikTok doesn't let you put clickable links directly in your video captions, but no worries. Just pop your affiliate link in your bio and guide your viewers there.
- **Earn Commissions:** And finally, here's the fun part—when someone clicks your link and buys, you earn a commission. The more engaging your content, the more clicks and sales you can generate.

WHY DOING AFFILIATE MARKETING ON TIKTOK MATTERS



01

Massive Audience:

TikTok has a HUGE audience—like, over a billion users worldwide. And these aren't just random viewers; these are people who are actively scrolling, watching, and engaging with content.

02

High Engagement:

Now, here's the thing about TikTok: people don't just watch, they engage. They like, comment, share, and even duet videos. That means your content isn't just sitting there, it's being noticed.

03

Viral Potential

With TikTok: you don't need to be a big influencer to go viral. The algorithm focuses on how interesting your content is, not how many followers you have.

04

Perfect for Authentic Content

Another reason TikTok works so well is because it thrives on authenticity. People don't want polished ads; they want real, relatable content. And when you create videos that feel genuine and natural, it builds trust.

05

Great for Niche Marketing

Lastly, TikTok is amazing for finding your tribe. No matter what your niche is, beauty, fitness, tech, cooking, TikTok's algorithm will connect you with the exact audience that's interested in what you're promoting.

Wrap-Up:

So, why does affiliate marketing on TikTok matter? It's simple: you've got a massive audience, crazy engagement, the chance to go viral, and the ability to connect authentically with your ideal audience. TikTok isn't just a fun app; it's a goldmine for affiliate marketers. So, if you're not already using TikTok for affiliate marketing, trust me, you're missing out!





3 PROVEN TIPS TO MAKE MONEY ON TIKTOK WITH AFFILIATE MARKETING





1. ORGANIC POSTS



Jump on trends and create content that feels fresh. Also check out your competitors for inspiration, see what works for them.

Try to make authentic content, be yourself! Originality is everything on TikTok. Use strategic hashtags to help people find your content.

Optimize your videos; use good lighting, sharp editing, and engaging captions that go a long way. And most importantly, post regularly. Consistency builds momentum.



2. PAID TIKTOK ADS



You can do in-feed ads that blend seamlessly with TikTok's regular content. Use TikTok Promote to boost your existing videos.

Spark Ads let you amplify user-generated content.

They even have options like video shopping ads and the creator marketplace, where TikTok helps you connect with creators to make ads for you.



3. PAID INFLUENCER MARKETING



Offer them affiliate commissions—they get paid for every sale they generate.

Pay a flat fee for a shoutout or brand deal.

Or even combine both for maximum impact.

WRAP-UP





INTRODUCING YOU TO ONESTREAM LIVE AFFILIATE PROGRAM:

What is OneStream Live?

- In case you're new to OneStream Live, here's the deal: it's a cloud-based live streaming solution that lets you create, schedule, and multistream both pre-recorded and real-time videos to 45+ social media platforms and websites at the same time.

Why Join the Affiliate Program?

- Now, here's the exciting part: as a OneStream Live affiliate, you can earn a 25% recurring commission on every sale you make. That's right—every time someone subscribes through your affiliate link, you'll get a percentage of that sale, month after month.



How to Join:

Step 1:

Sign-up for OneStream Live

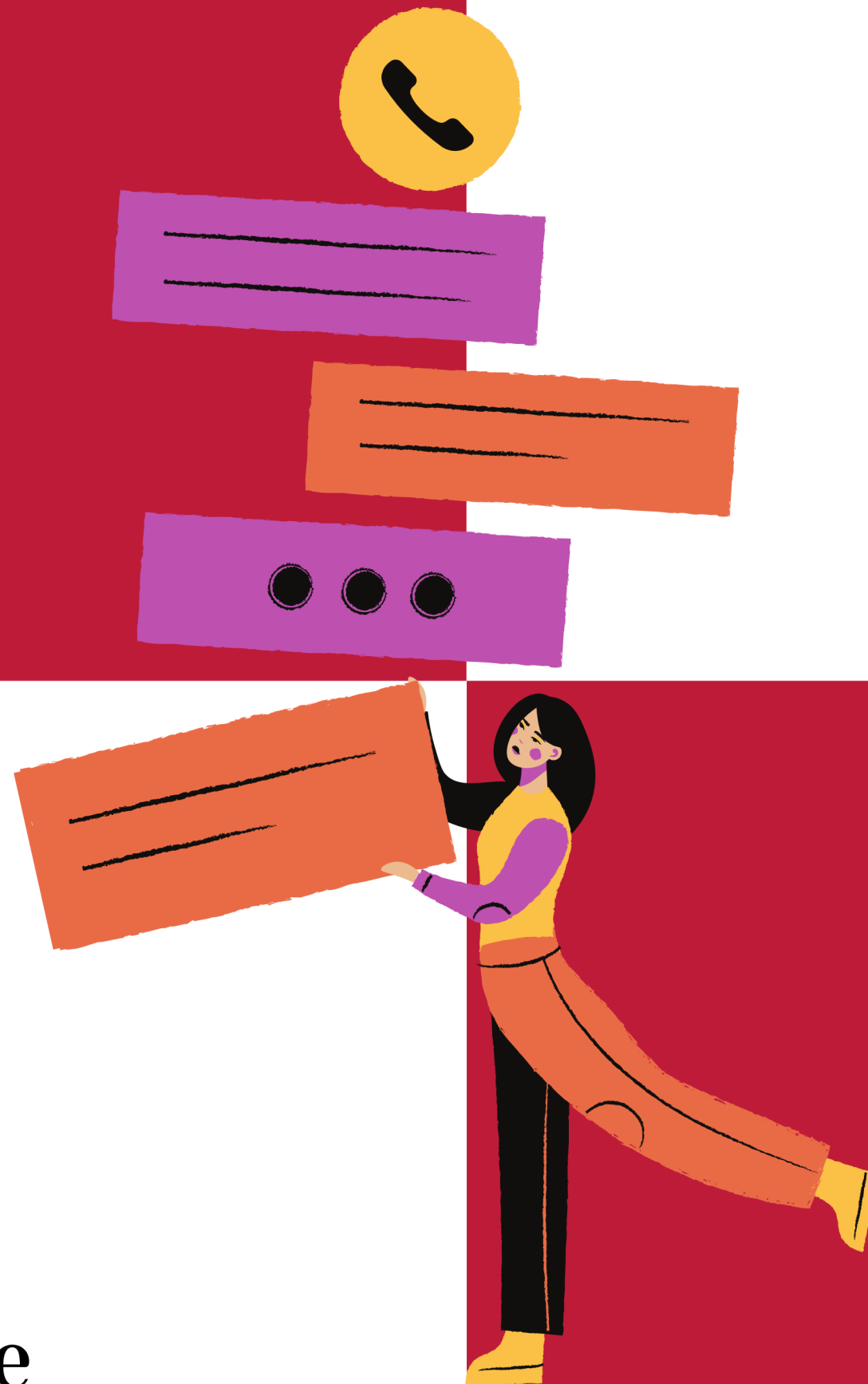


Step 2:

Just click the link in the description below to sign up for the OneStream Live Affiliate Program.

Step 3:

Once you're in, you'll get all the tools you need to start promoting, including your unique affiliate link.



THANK YOU FOR WATCHING

Subscribe to oneStream Live channel
for more content!

